Re-working the Andina brewery

Revitalization of industrial heritage as a strategy for urban transformation

The Andina Creative District is a cultural and architectural regeneration of the former Andina Brewery in Bogota city. This proposal intends to provide the opportunity for the arts and the audience to work and interact in a district of art, community and exchange.

It is proposed a new urban development that will renew the industrial district of Puente Aranda, Bogota, by proposing a mixed city with housing, commercial areas, services, and facilities, taking as a catalyst the rework of the old Andina Brewery, all articulated through a generous network of public spaces.

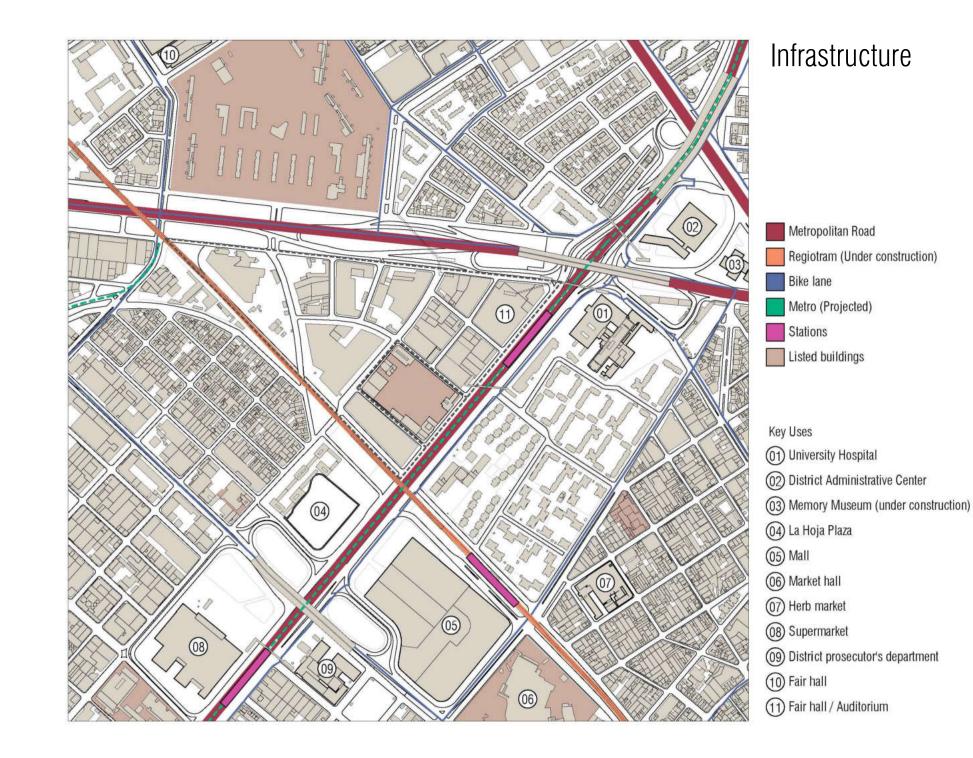
The masterplan proposes porous, semi-open blocks of mixed uses, organized around a linear park that runs along the triangle's mediatrix. Three strips are proposed, the outer strips are mixed-use buildings and the central strip is located the linear park and facilities such as a school, community facilities and the new creative Andina district.

The scheme provides an opportunity to culturally regenerate the city center of Bogota by creating a permanent solution for the artistic community and encouraging public interaction and exchange with the arts. By providing studio space, exhibition space, convention center, and hotel, along with the creation of a collaborative environment for artists, will allow a variety of creative and community programs to thrive in the building.

The concept of porosity is translated to the old brewery that due to its variations over time, remained as a large block with empty center. Therefore, it is proposed a subdivision of this large space through smaller courtyards with different atmospheres, as well as the generation of a promenade that allows possible to link up with the city and take people off the street into the space of the arts, which helps create a social bridge between the artist and the public.

The re-work of this iconic landmark with a new spirit that boosts the creative industry and, together with the new urban development, will turn it into a destination for Bogota's residents and visitors to the city.









-80% Warehouses, factories, some of them abandoned -20% Offices, Parking lots, and Event hall

Uses

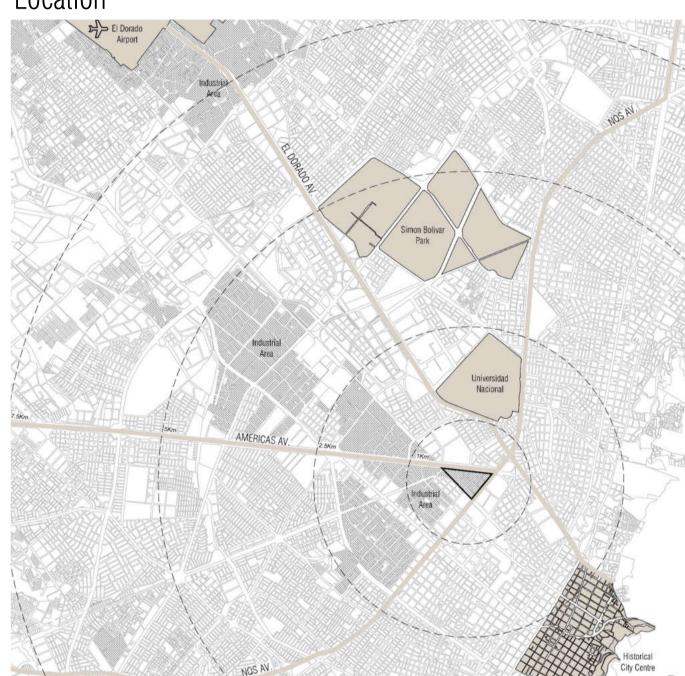


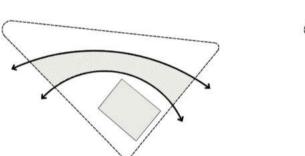
Porocity

Green structure









Retail and Services 7%

Offices - Ateliers 20%

Retail and Services 25%

Event venue 35%

(04) Usable Area 4324m²

(05) Usable Area 4378m²

(06) Usable Area 8687 m²

(07) Usable Area 8380m²

(08) Usable Area 10680m²

(09) Usable Area 1619 m²

Communal facility (10) Usable Area 6266 m²

Educational- Public School

Housing 95%

Retail 5%

Housing 82%

Housing 79%

Offices 14%

Housing 79% Offices 14%

Private Facility 16%

Retail and Services 7%

Retail and Services 7%

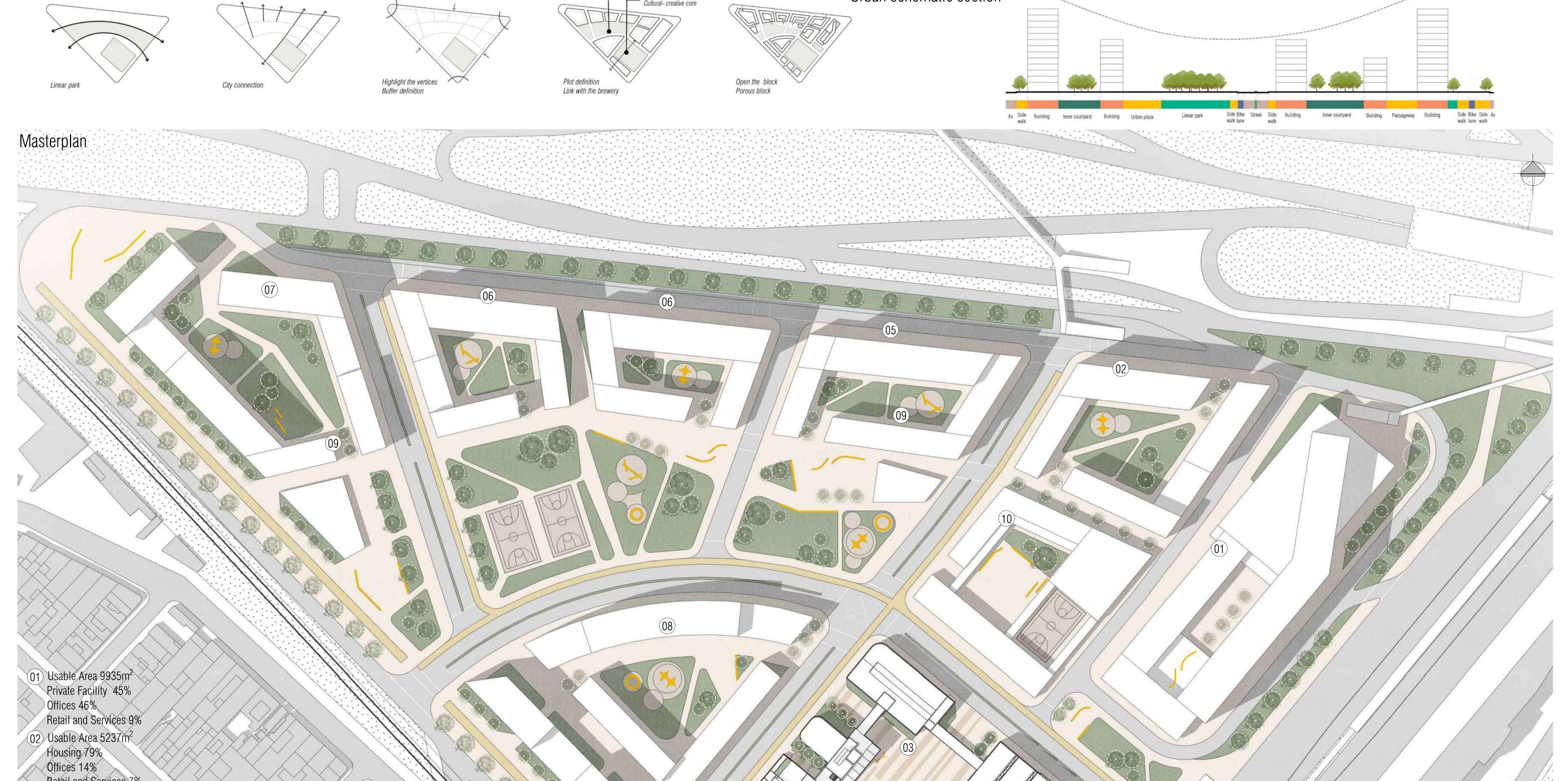
Commelcial Use 2%(Community/ Zonal) Dotacional Use 16% (Community/ Zonal)

Housing 82%

Retail 2%

Hotel 20%

(03) Usable Area 19714m² (Andina Brewery)



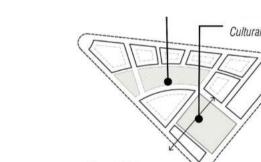
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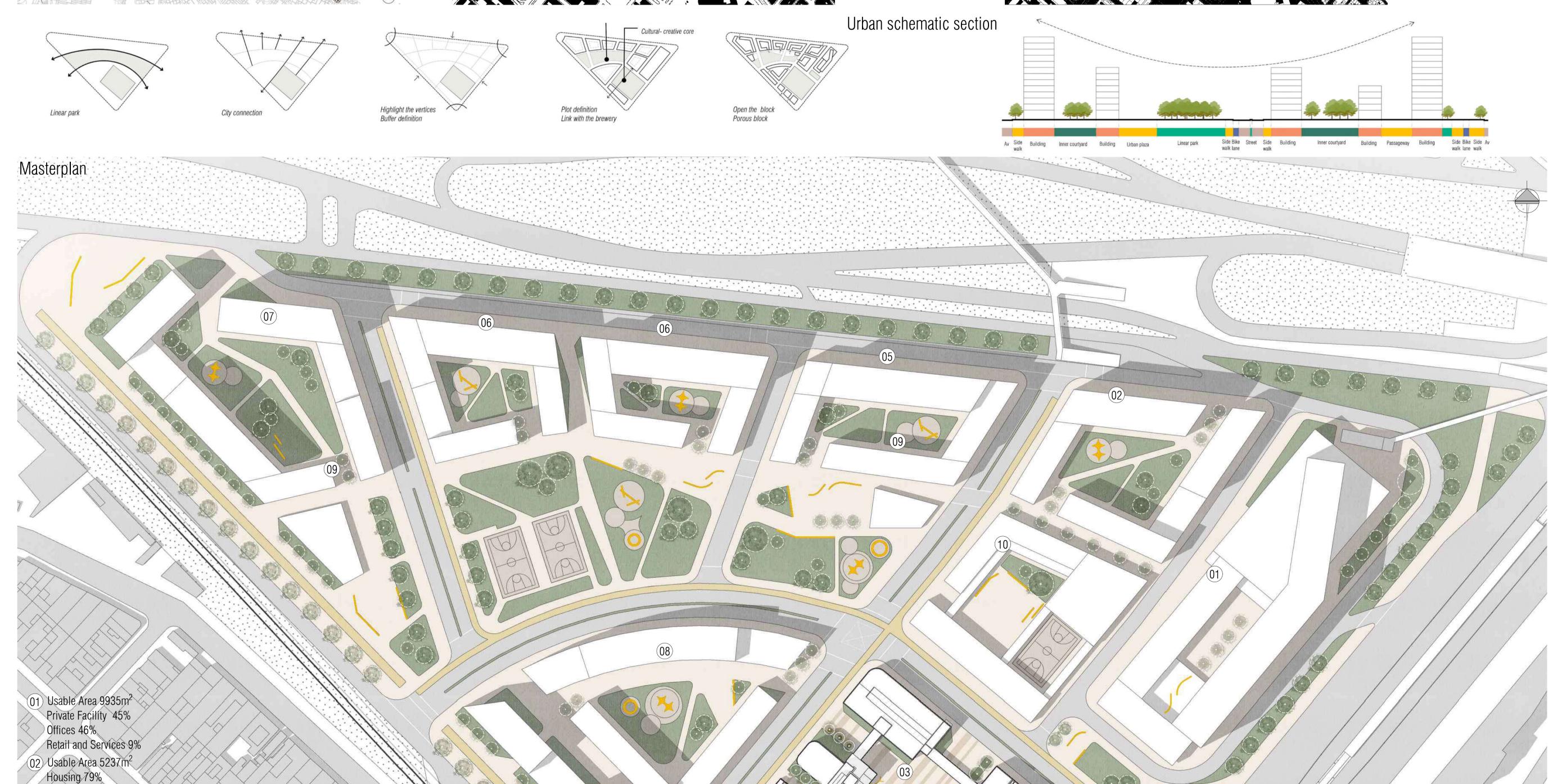
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(04)

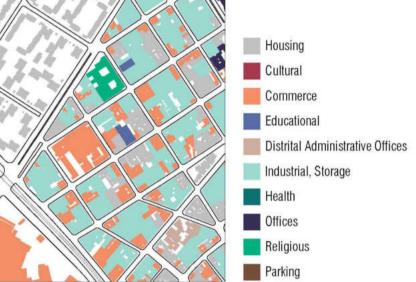
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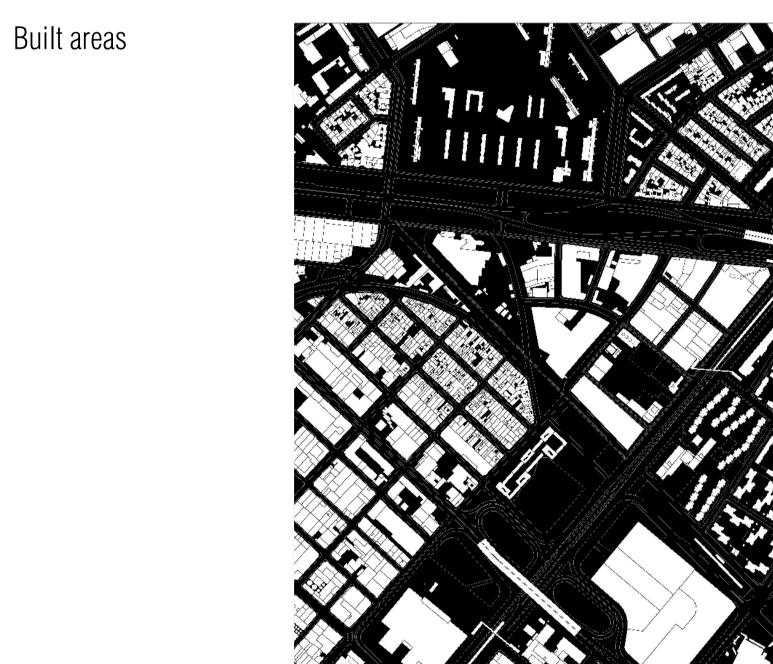












Non built areas

Urban Strategies

Connect / Link

The strategic site due to the crossroads of major avenues and the railroad, despite being in the center of the city is isolated, it functions as an island. Is intended to keep the independence of the site but connected to the city by bridges to the main city facilities

Renovation plan review

The partial plan is to consolidate the "Bavaria triangle" area as a new development pole in Bogota, promoting its articulation with existing and future urban systems. Propose a mix of uses for the development of diverse economic, social and cultural activities, including the development of social housing.

Porocity

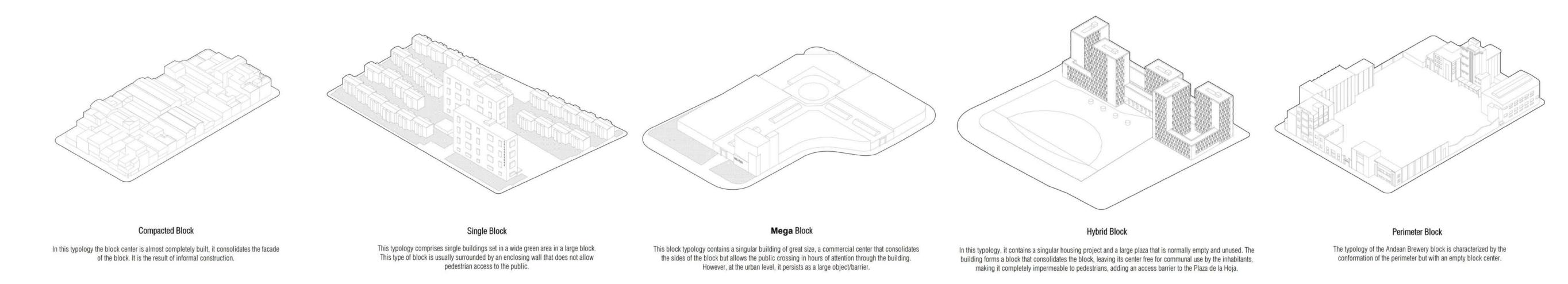
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A permeable block is proposed, which delimits the perimeter of the block, but also offers private spaces for communal and public use in the same block.

Public Realm Activation It seeks to activate the south side of the strategic area, f 4particularly the leaf square, which due to the lack of multiple uses and disconnection is completely underutilized. On the north side, it is sought to attract part of the population of workers, students and neighbors to the sector.



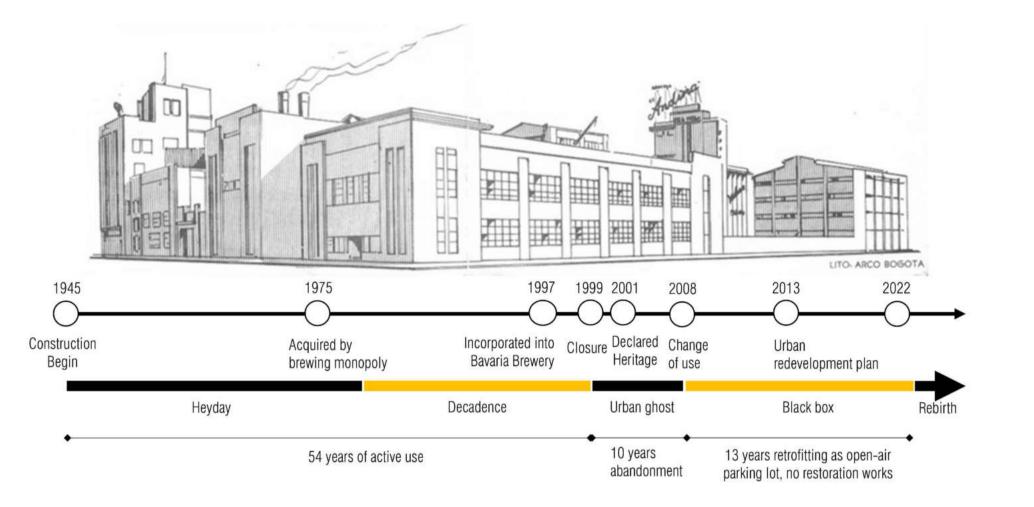
Urban Typologies



Historical development

This factory was the second largest brewery in the country, producing the 21% of the national total. The construction began in 1945, began operations on that year, but the first beer was not released for sale until 1950. The brewery was the first facility built in this area of the city. After 1950, other industries and some warehouses occupied the rest of the land. Brewery Andina was the last independent brewery until 1975, when the beer czar bought the majority of shares of the brewing industry in Colombia.

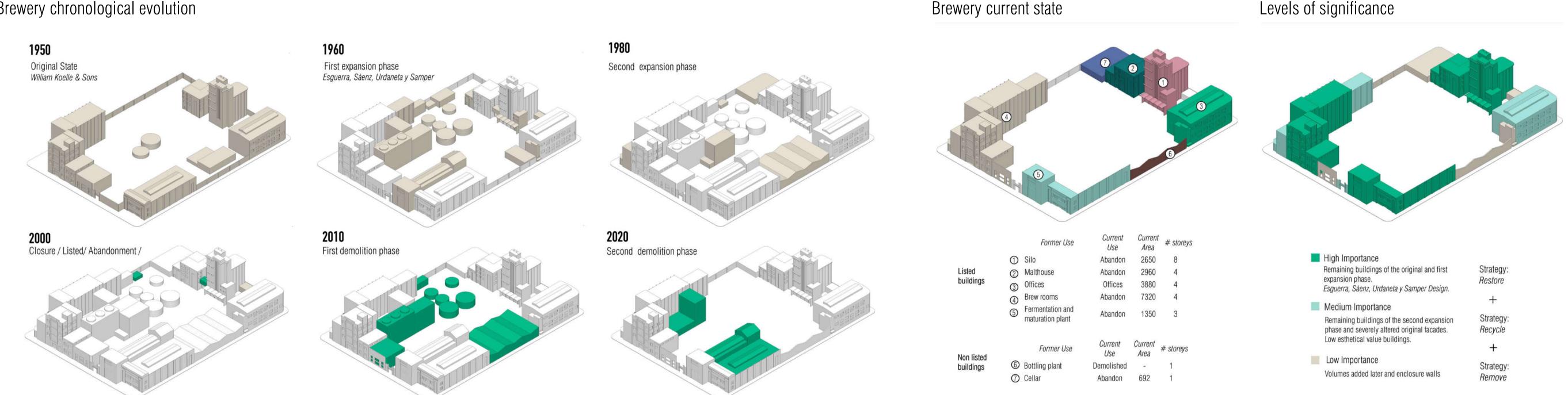
Later, in 1997, the company was absorbed by Bavaria, and finally closed in 1999. When the factory turned off its engines, its decline began, the deterioration began with the departure of Bavaria from its facilities, since in addition to the suspension of its use, the process of dismantling the machinery forced the demolition of large fragments of walls and some structural elements.



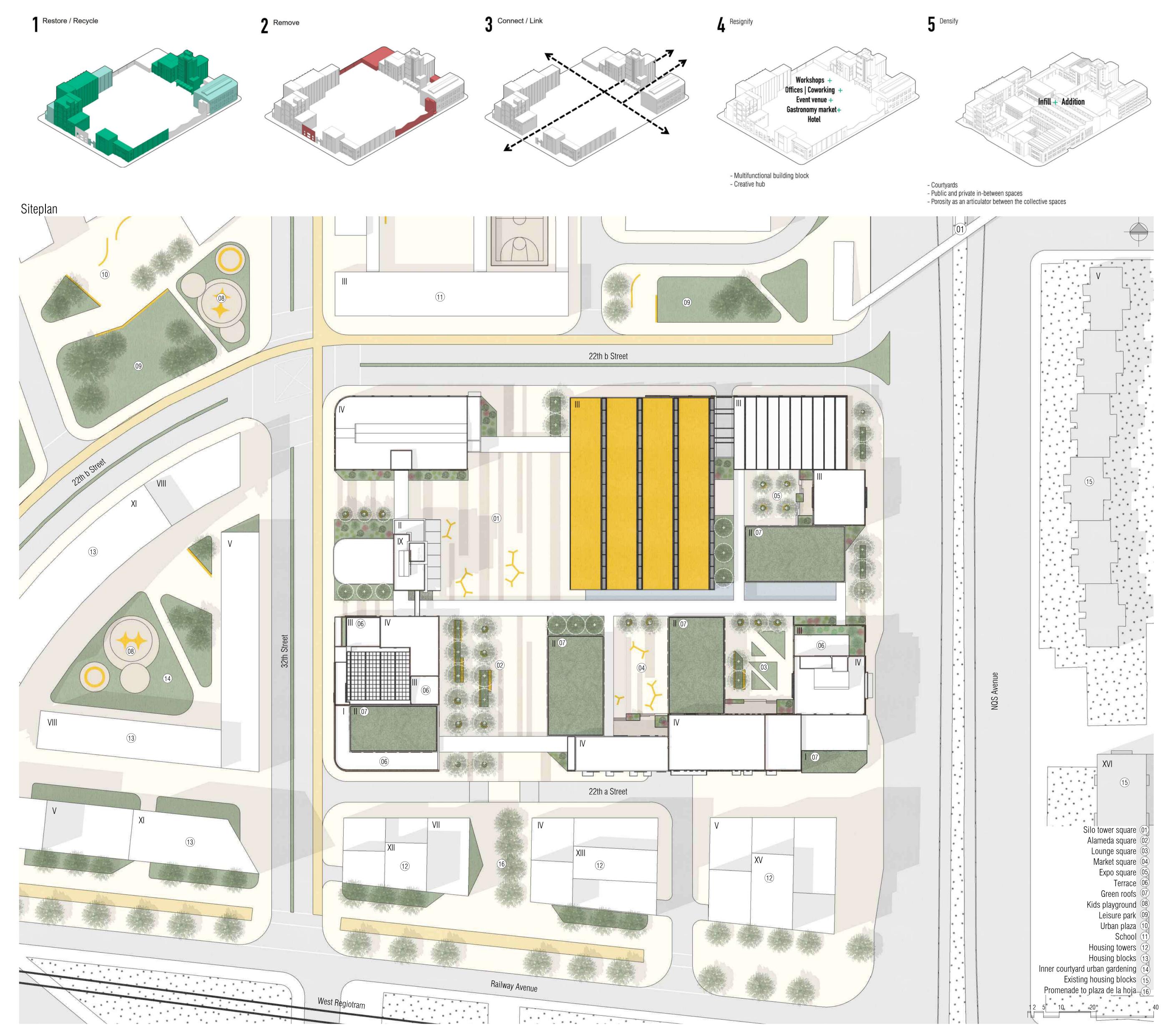




Brewery chronological evolution

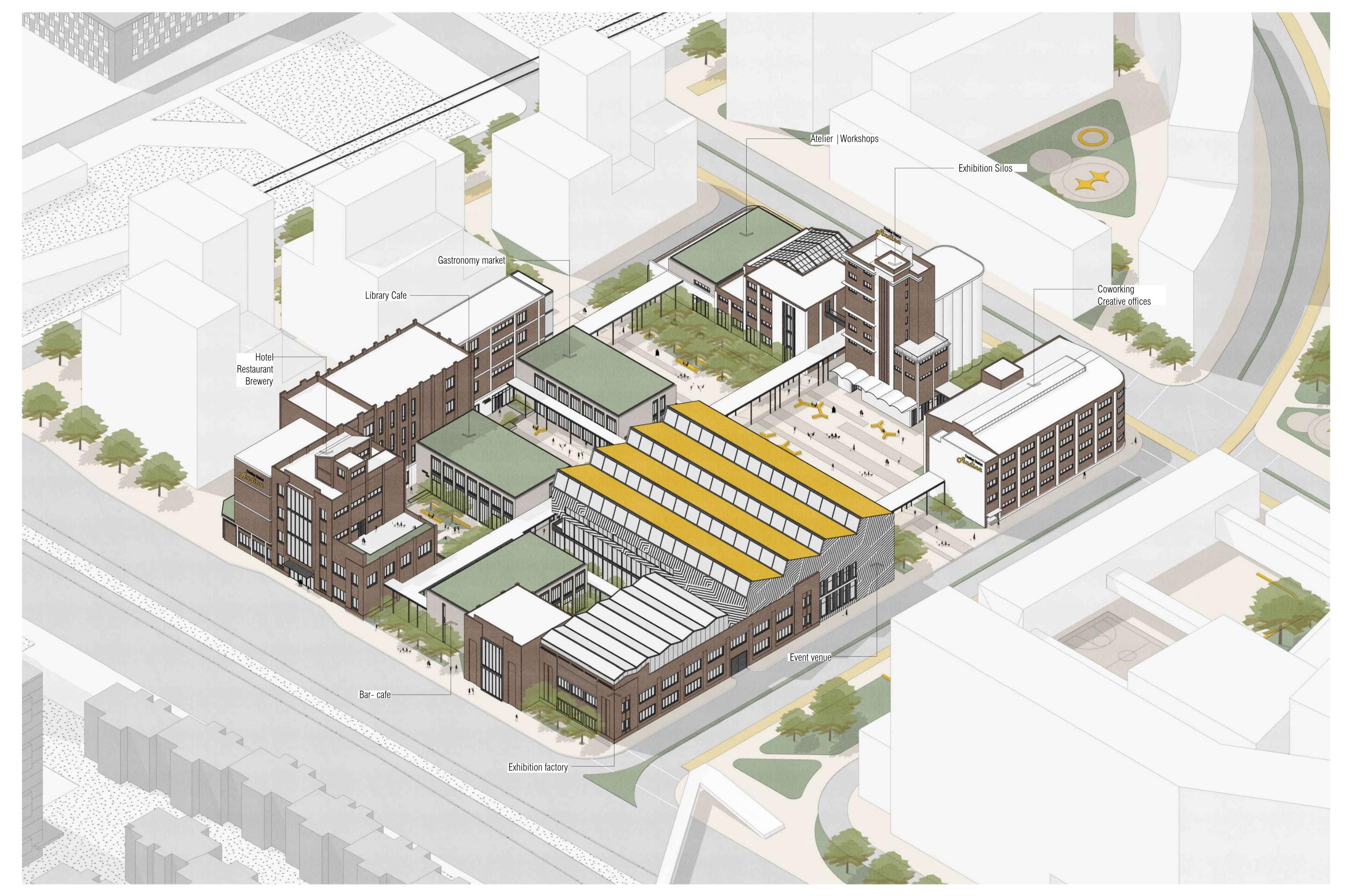


Design Stategies

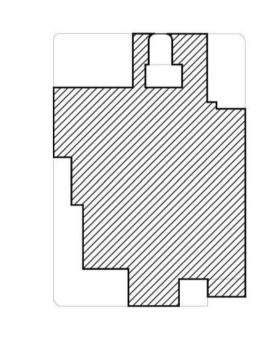


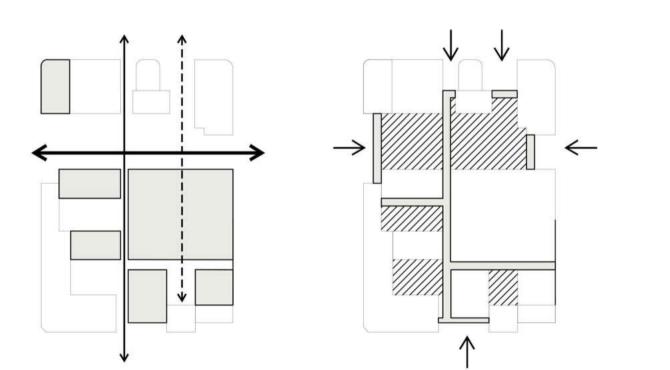


Isometric view

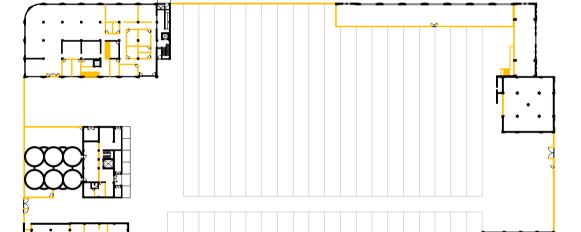


Concept

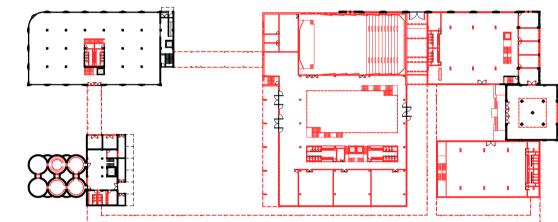




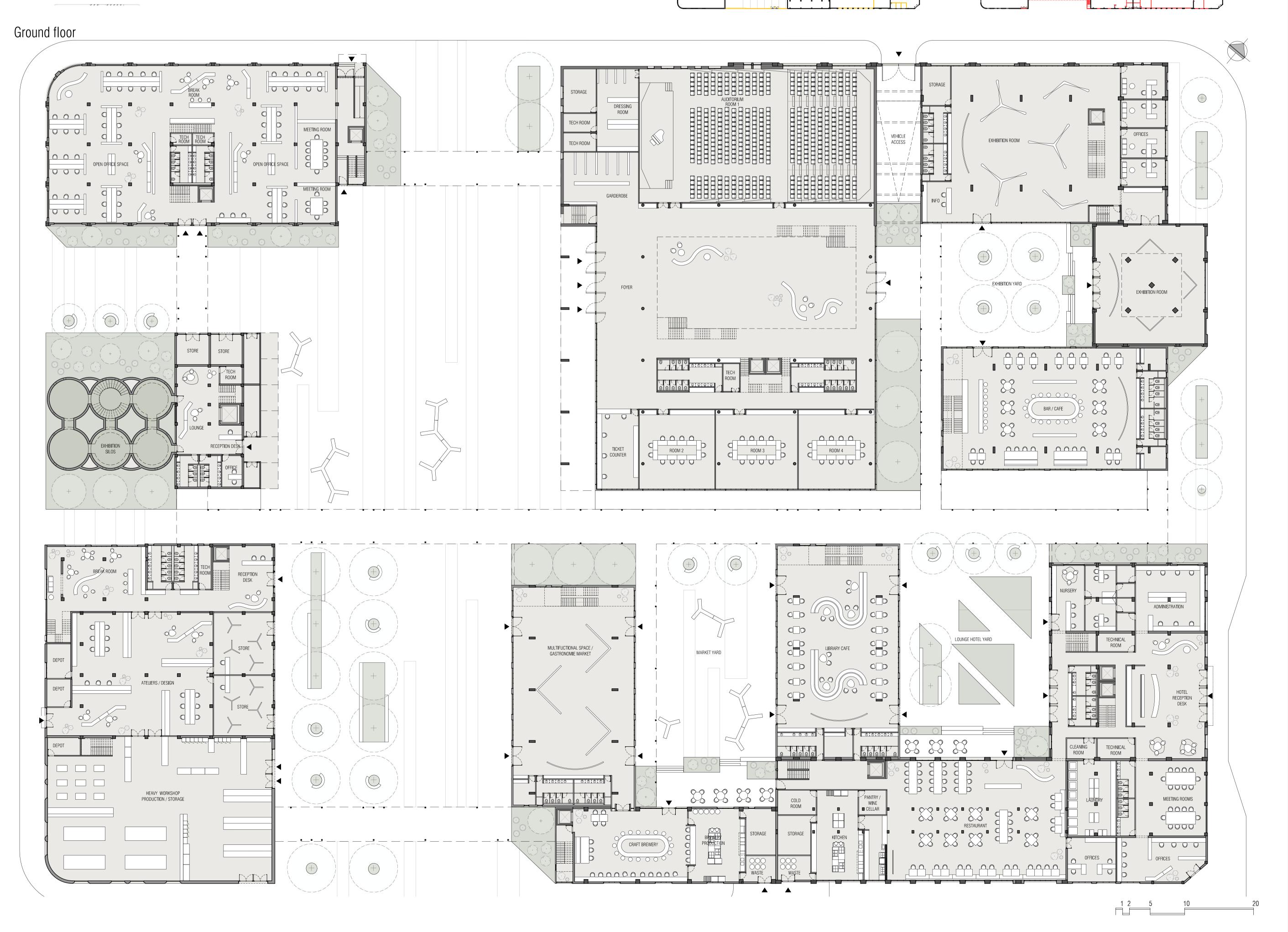
Ground floor demolition | addition







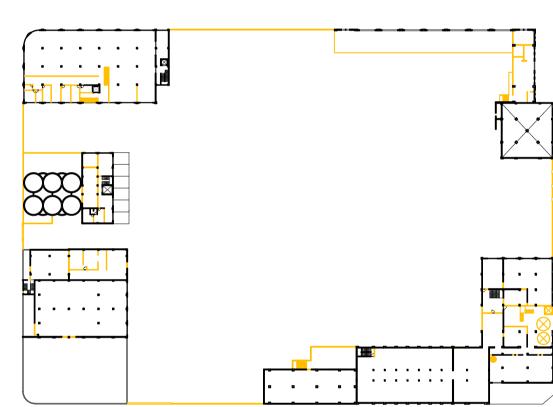


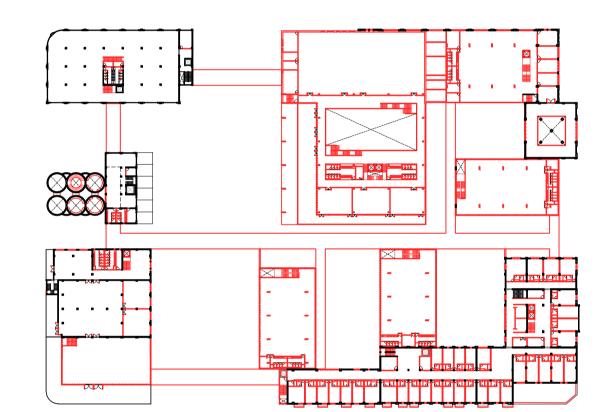


First floor

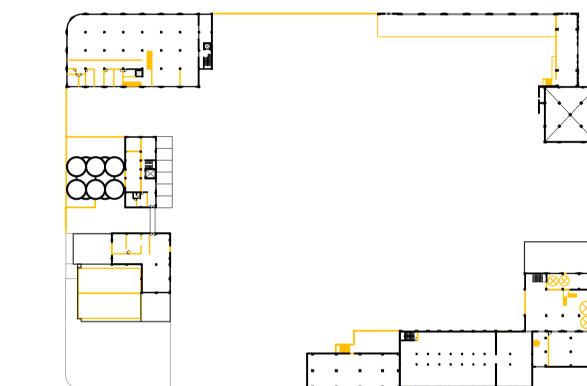


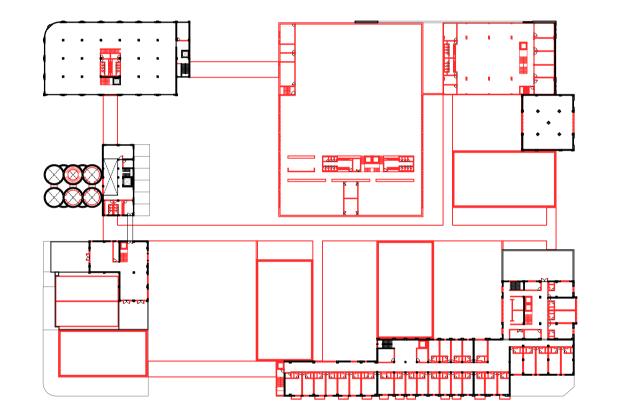
First floor demolition | addition





Second floor demolition | addition





10

20





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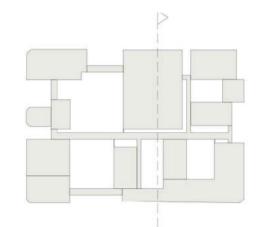
View gastronomie market square

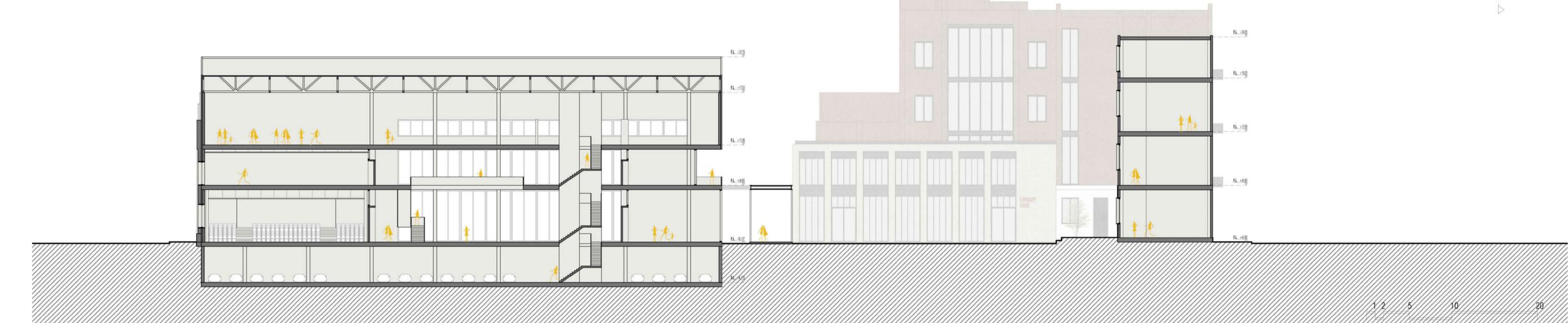


View main street | Pergola and courtyards

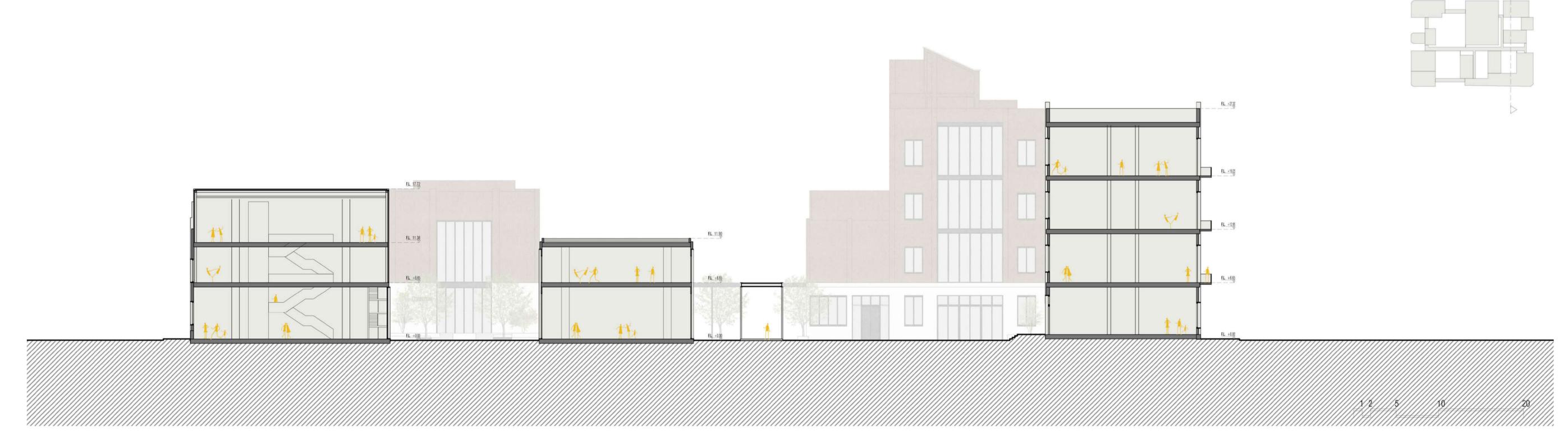


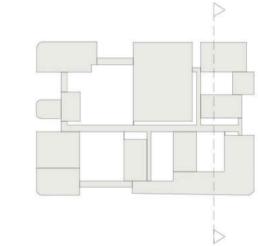
Cross section | Convention Center



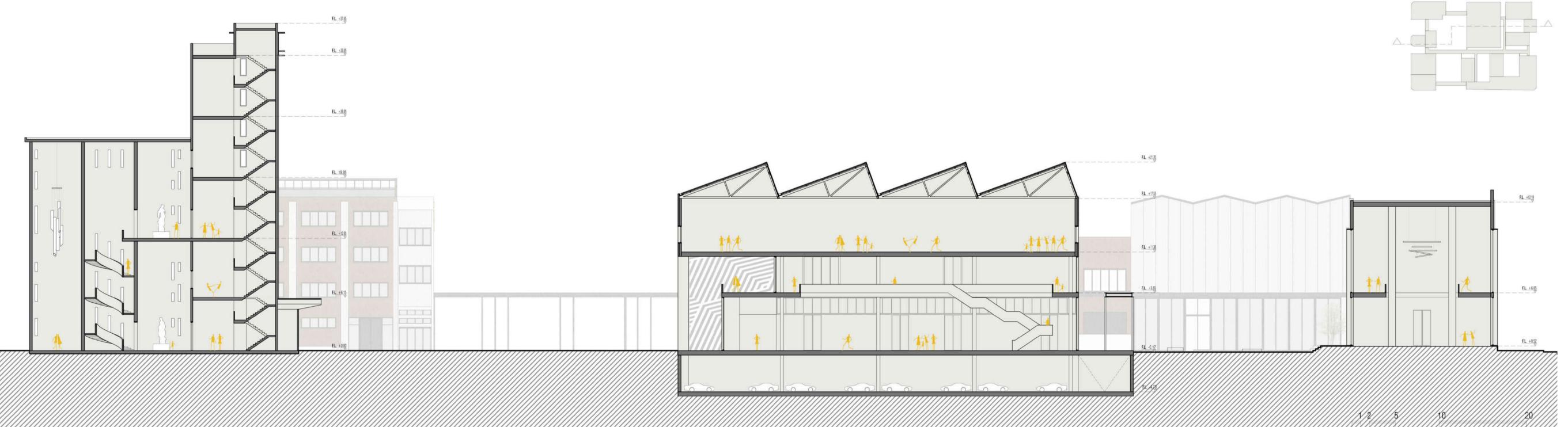


Cross section | Courtyards





Longitudinal section | Silo - Convention Center



Longitudinal section | Courtyards



View south access and courtyard



View main courtyard



Facade East

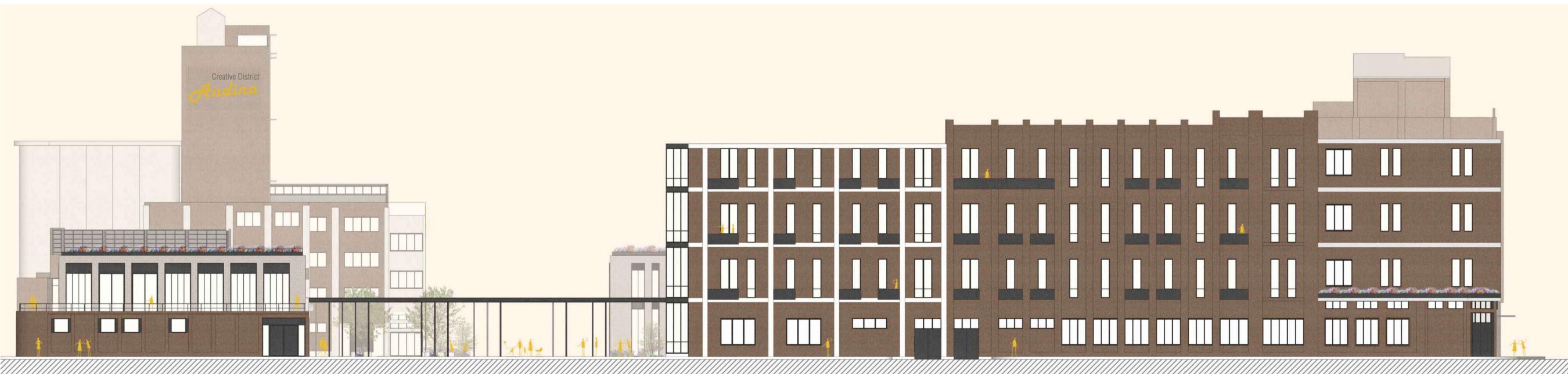


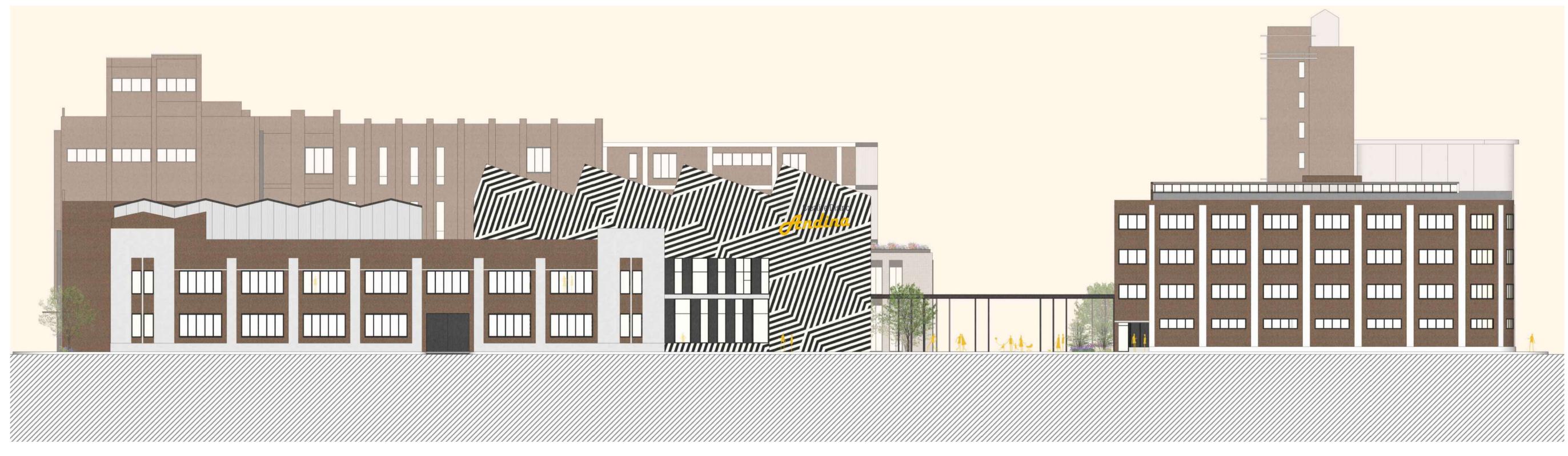


Facade West



Facade South







View lounge courtyard PA Hotel-Restaurant

View exhibition courtyard PC



View gastronomie market courtyard PB



